

Message Text

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PAGE 01 SAPPOR 00249 240609Z

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ACTION COME-00

INFO OCT-01 EA-07 ISO-00 EB-05 RSC-01 DRC-01 /015 W

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R 240515Z SEP 74

FM AMCONSUL SAPPORO

TO SECSTATE WASHDC 069

INFO AMEMBASSY TOKYO

UNCLAS SAPPORO 249

E.O. 11652: N/A

TAGS: BFOL, JA

SUBJ: PRIVATE TRADE OPORTUNITY. 1. 588/05/P0003. 2. 09/20/74.

3. S. ECTON. 4. 588 JAPAN. 5. I.R. 6A. REPLY TO --. 6B. MR. HARUO

IMAI, DIRECTOR AND CHIEF OF LIAISON DEPARTMENT, MARUI DEPARTMENT

STORE, SOUTH 1, WEST 2, CHUO-KU, SAPPORO 060. 7. CABLE: N/A.

TEL: 011-281-1151. TELEX: N/A. 8.--. 9. 102. 10. DESCRIPTION:

DEPARTMENT STORE ITEMS. INCLUDE HOME USE ELECTRIC APPLICANCES,
EDUCATIONAL EQUIPMENT, KITCHEN WARE, FURNITURES, APPAREL FOR
CHILDREN, MEN AND WOMEN, SPORTS WARE AND GOODS, TOYS, ACCESSORIES
AND ORNAMENTS, HOBBIES AND GAMES, SHOES, SUITCASES, HAND BAGS, ETC.
MARUI SEEKS U.S. MANUFACTURES, SUPPLIERS AND EXPORTERS PREFERABLY
FOR NEW-TO-MARKET DEPARTMENT STORE ITEMS TO BE SOLD FROM MAY 1975.
TOTAL PURCHASE IS EXPECTED TO AMOUNT TO AT LEAST \$80,000. IT ALSO

PAGE 2 RUADREB0113 UNCLAS

SEEKS U.S. SUPPLIERS WHICH CAN CONTINUE TO SUPPLY SUCH ITEMS IN THE
FUTURE. MARUI IS LARGE DEPARTMENT STORE AND WELL REPUTED.

MANAGEMENT IS EXCELLENT AND STABLE. ESTABLISHED IN 1892.

HAS 4 BRANCH STORES COVERING ENTIRE HOKKAIDO SALES TERRITORY.

ANNUAL SALES WERE 47.1 BILLION YEN IN 1973 AND ARE EXPECTED TO BE
55 BILLION YEN IN 1974. THE NUMBER OF EMPLOYEES INCLUDING BRANCH
STORES TOTALS 2,700. IT PREFERS CORRESPONDENC IN ENGLISH, AND DESIRE
S

PRODUCT LITERATURE, PRICE QUOTATIONS AND TERMS. INTERESTED FIRMS
MAY WISH TO OFFER SERVICE IN ASSISTING PURCHASE IN THE U.S. SINCE
MARUI IS PLANNING TO SEND A PURCHASING GROUP TO THE US IN OCTOBER.
ECTON

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